



University of Nevada
Cooperative Extension

Clover CLIPS



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University of Nevada Cooperative Extension • Northern Area/Western

Refresher for 4-H Name and Emblem Use

It is the legal responsibility of the Cooperative Extension Service and the USDA to ensure the consistent and correct use of the 4-H Name and Emblem by all levels of salaried and volunteer Extension staff, 4-H participants, and authorized non-Extension entities. Equally important is the responsibility to communicate the significance of the 4-H Name and Emblem as a government owned emblem that is protected by federal statute.

In 1912 the USDA administrators sent a letter to states indicating that the regular emblem for all labels relating to youth clubs would be the four-leaf clover. The four-leaf clover emblem was approved in 1924. Thus, it became an official federal mark of the USDA, land-grant extension education for youth audiences. In 1948, the 80th Congress legislated the 4-H Club name and emblem as the legal title and Title 18 U.S.C. 707 was established to protect the 4-H Name and Emblem.

By using the “18 U.S.C. 707” we are fulfilling our legal obligation to correctly inform the public of the federal protections and consequences of potential misuse.

Regardless of whom the authorizing entity is, all federal regulations need to be followed. The following is a brief summary of the major sections in 7 CFR 8.

Primary basis for all approvals include:

- Usage is for the educational and character building purposes of the 4-H Program
- The educational or informational uses are in the best interest of the 4-H Program
- Usage is consistent with the dignity of the 4-H Program
- Usage can be properly controlled by the Extension office
- Usage is for a specific time period
- Usage follows graphic use guidelines



Any use of the 4-H Name and Emblem is forbidden if it exploits the 4-H Program. The 4-H Name and Emblem cannot be used to imply endorsement of commercial firms, products, or services. Granting authorization to an individual or organization for a specific use does not signify exclusive use and does not prevent the granting similar authorization to another individual or organization for the same or similar purpose.

Authorization is not required to use the 4-H Name and Emblem in exhibits, displays, etc. that are designed primarily to pay tribute to the 4-H Program.

Authorization is not required to use the 4-H Name and Emblem in print and non-print media such as newspapers and periodicals when such use is primarily for educational or informational purposes. All 4-H Name and Emblem standards for proper use must still be followed.

Approval for print and non-print media must meet the following criteria:

- The 4-H Name and Emblem must be clear, distinct, and set apart from any commercial product message or reference when the media is part of or relates to promotional materials (example: fundraising activities, special events, etc.).
- The 4-H Name and Emblem cannot be integrated into or joined with other company logos/images to create a larger design.
- The materials cannot include any commercial product or service testimonials or preferences by anyone associated with the 4-H program.

Permission to use the 4-H Name and Emblem is not required when the 4-H Name and Emblem is used to link to an official 4-H website in keeping with the policies and guidelines in this document. In those situations, the following disclaimer should be used:

Continued on page 4

Scholarships for Douglas Co. High School 4-H Seniors

Douglas County 4-H High School Seniors can apply for our two 4-H scholarships: Carson Valley Kiwanis/4-H Scholarship (\$1000) and The Norm Sharkey Memorial Scholarship (up to \$500).

Scholarship applications will be mailed to eligible 4-H seniors February 9, 2017. To be eligible, you must be a high school senior, have turned in a portfolio/record book last year-and currently be a member in good standing.

Scholarships and all accompanying documents are due back to the 4-H office by April 5, 4:30 p.m. or to the Douglas County High School by the deadline listed in the applications.

For more information, please contact the Douglas County 4-H office at 775-782-9960.



Quality Assurance Workshop

Washoe County 4-H will be hosting a Quality Assurance workshop Saturday February 11, at 10 a.m. in the UNCE building, 4955 Energy Way in Reno (please enter through the back door).

Darci Beaton will be presenting a fun and educational workshop that will satisfy the QA requirement for NJLS. The fee is \$5.00 per person and pre-registration is needed to prepare for materials.

Please contact Marissa Giampaoli 775-336-0273 or giampaolim@unce.unr.edu

Fabric and Rummage Sale Is Here

Plan to attend the Carson City/Storey County 4-H Council's annual fabric and rummage sale February 4, 9 a.m. – 4 p.m. and February 5, 9 a.m. – 1 p.m. at Fuji Exhibit Hall in South Carson City on Clear Creek across from Costco.

Come out to the sale for great bargains on fabric and sewing notions, along with clean and usable household items, clothing items and shoes. All proceeds from this annual 4-H fund raiser go to assist with continuing education scholarships for 4-H participant graduating seniors and 4-H Camp participants.

Carson City/Storey County 4-H'ers who want to apply for a 2017-2018 scholarship are required to assist with this event.

Please contact Jim Barcellos, at 775-887-2252 for more information.

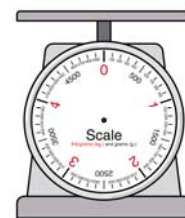
Washoe 4-H Livestock Weigh-in

Washoe County Sheep, Swine, and Goat project members who plan on being a part of NJLS need to bring their market animals to the Reno Livestock Event Center Sunday, February 26, at 10:00 a.m. for official weigh-in and ear tagging. Tagging will be done in the cutting arena.

The due date for tag fees is February 14. Livestock project leaders must submit a list of members attending, as tag numbers will be assigned. Tag fees are \$20 for all species and include the entry fee to NJLS. Fees are non-refundable.

FFA, Grange or independent members need to contact and coordinate with their instructor or advisor for their assigned tags. Each group is required to secure their own tags and lists. No exceptions.

As a courtesy, outside groups such as FFA/Grange/Independent exhibitors are welcome to tag with Washoe County but they must notify the 4-H office that they intend to be there, and must provide their own tags.



For more information or if you have questions, please contact Marissa Giampaoli 775-336-0273 or giampaolim@unce.unr.edu

NJLS Tag Orders due to 4-H Office

Douglas County 4-H Livestock Leaders please email your NJLS tag orders to the 4-H Office montanas@unce.unr.edu by February 7, to pre-order tags. Please include the 4-H members name, number of tags needed and specie.

For more information, please contact the Douglas County 4-H office at 775-782-9960.

Douglas County NJLS Weigh-in

All Douglas County Sheep, Swine or Goats members attending NJLS must bring their project animal to be weighed and tagged on Wednesday March 1, at the Douglas County Fairgrounds, 920 Dump Road in Gardnerville.

All Sheep and Goats weigh at 5:30 p.m. All Swine weigh at 6:00 p.m. You will need the date of birth of your animal. Sheep and goats need entire scrapie tag # including all letters and numbers.

Be sure to prepare your animals for a safe and speedy weigh in, loading and unloading etc., by working with your animal in the days preceding the weigh-in.

Visit this link to print entry forms, rule books, scholarship applications, view fees and more: <http://agri.nv.gov/Administration/NJLSB/NJLSB/>

Portfolio Workshop for Douglas Co.

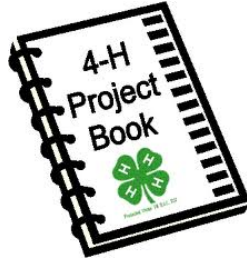
Have you been wanting more information on how to fill out your Portfolio for 4-H?

To learn more about them, come to the workshop on Tuesday, February 28, 6:30-7:30 p.m. at the Douglas County 4-H Office (1325 Waterloo Lane in Gardnerville).

Portfolio/Record books are due each year end, in order to receive year end member awards and to be eligible for Leader's Council scholarships. At this workshop members and their parents will learn the basics of filling out their portfolio.

The workshop is for members 4-H age 9-19 years and their parents (not for Cloverbud members).

Contact Douglas County 4-H at 775-782-9960 for more information. RSVP is not required and all materials will be provided. Parents must accompany their 4-H'er.



First 4-H Mounted Horse Clinic for 2017 at RLEC

4-H horse club members: don't miss the first mounted horse clinic for 2017 on February 18, at the Reno Livestock Events Center. Sign-in begins at 8 a.m.; with the clinic starting promptly at 9 a.m.

There will be a presentation by Rylee Rawson and Emma Jerz on "4-H Past, Present and Future".

Jason Diaz will cover Soft and Supple work with your horse.

National winners from Western Round-up will present their winning talk about microchipping your horse.

"Showmanship: Creating That Winning Way" will also be presented.

The clinic will conclude with a vaulting demonstration.

4-H dress- white long-sleeve shirt, green tie or scarf, long pants or jeans, boots and ASTM-SEI approved helmets- are required.

A snack bar will be available.

A clinic flyer will be emailed to all Washoe County 4-H Horse club members. A link to the event will be posted on the Washoe 4-H Facebook page www.facebook.com/washoecounty4-H/ and on the Washoe 4-H calendar.



4-H Camp Meet and Greet

For all youth ages 14-19 interested in being a Teen Counselor or any adult wanting to volunteer as a Chaperone at the Northern Area / Western 4-H Camp, here is a chance to meet and greet returning teens and adults, and Camp Staff.

The meeting will be Friday, February 10, 5:30-7:00 p.m. at Douglas County and Washoe County UNCE offices. The two sites will be linked by Interactive Video.

Root beer floats will be served at the Washoe County office.

Sarah Chvilicek and Lourdes Calzada will conduct the meeting from the Washoe County UNCE office- 4955 Energy Way in Reno.

Participants may go to whichever UNCE site is most convenient for them. The meeting is open to all interested parties. Applicants do not have to be 4-H leaders or members.

NOTE: Teen Counselor applications will be available by Monday, February 6. Completed applications and reference letters are due to the 4-H office in the teens county by March 31. Teen interviews are on Saturday, April 29 (no exceptions).

All new adult applicants are required to have a background check (provided by the 4-H office) and have three references. The screening process can take a few weeks, so applicants should apply early.

For more information, please call Sam Mitchell at 775-336-0259 or email mitchells@unce.unr.edu.

4-H Consignment Tack Sale

The Silver Knolls Spurs 4-H Horse club is hosting its 26th Annual 4-H Consignment Tack Sale on Sunday, February 12, 8 a.m. to 3 p.m. at the Reno Livestock Events Center Pavilion (1350 N Wells Ave, in Reno).

This sale is open to the public to buy and to sell good quality horse tack and gear. The club will sell horse-related items on consignment. Consigner receives 80%, 4-H retains 20% of the selling price. Though sponsored by Silver Knolls Spurs 4-H Club, profits benefit the Washoe County 4-H Program.

Donations of tack are welcome, but please no household items.

For more information and pricing tickets, please call Linda at 775-972-7241, 775-560-0612 or Amy at 775-972-7241, 775-276-0942. You can also email silverknollsspurs@yahoo.com.



4-H Name and Emblem

(Continued from page 1)

“No endorsement of this website is granted or implied by 4-H. This site contains advertisement links to third party sites. 4-H is not responsible for the information found through these links, nor does it endorse the sites or their content.”

4-H Name Guidelines

The official 4-H Name includes 4-H, 4-H Youth Development, or 4-H Youth Development Program. When using the term “4-H” it must conform as follows:

- Numeral “4” separated from a capital “H” with a hyphen (not a dash, slash, or space).
- Avoid separation of any of the elements of the 4-H Name at the end of a line of text. This can sometimes be difficult because some software programs override user commands and often do not become visible until after printing or posting to a Web page: careful scrutiny of text after trial printing or posting is advised.
- Do not use the 4-H Emblem in place of the word “4-H” in a title or text.

4-H Emblem Guidelines

The official 4-H Emblem is a four-leaf clover with a letter “H” in each leaf and the stem turned to the right. The Emblem may be two-dimensional (flat) or three dimensional (with shadows that show depth and perspective). Authorized users of the 4-H Emblem must ensure the following:

- They have obtained the official 4-H Emblem and are using it in its entirety.
- They do not “flip” the image to create a framed look. The stem on the 4-H Emblem *must* point to the right as you look at the image.
- They do not distort or warp the dimensions of the Emblem.
- The 4-H Emblem is never used to imply endorsement.

Use the whole Emblem. The 4-H Emblem should always appear in its entirety—meaning it should always appear as a whole and complete image.

Do not remove any leaves. The leaves cannot be removed or have another image superimposed over the top of any of the leaves. Other images should be moved and appear completely separate from the 4-H Emblem. This also means you should not “cut off” a leaf by running it off the edge of the paper in print media or other designs.

Do not place text or other images over or on top of the 4-H Emblem. The 4-H Emblem should not appear screened or watermarked under words or graphics. No photo, drawing, symbol, word, or other figure or object may be placed on or obscure the 4-H Emblem.

Text for this article comes from USDA *4-H Name and Emblem Policy Guide for 4-H Professionals 2014*.

For the complete text and graphic examples, get the pdf at <https://nifa.usda.gov/4-h-name-and-emblem>.

Northern Area/ Western

February Dates to Remember

- Feb. 11** – Quality Assurance Training
Washoe Co. UNCE
- Feb. 10** – Northern Area/Western 4-H
Camp Meet & Greet
- Feb. 12** – Silver Knolls Spurs Tack Sale
at RLEC
- Feb. 20** – Presidents’ Day Holiday
Offices closed
- Feb. 24** – NJLS Workshop - Reno & other
locations by Interactive video

Your 4-H Mission Minute

Fundraising activities using the 4-H Name and Emblem may be carried out for educational purposes, but these activities must have the approval of the appropriate authorizing entity. – Local activity requires local approval; statewide activities require state approval; multi-state or national activities require 4-H National Headquarters approval in partnership with National 4-H Council.

All monies received from 4-H fundraising programs, except those necessary to pay reasonable expenses, must be used to support the 4-H educational program.

In connection with 4-H fundraising purposes, the following disclaimer statement must be used on promotional materials for products or services offered for sale: “No endorsement of the product or service by 4-H is implied or intended. Profit from this fundraiser will be used to support 4-H educational programs.”

-From 4-H Name and Emblem Policy Guide for 4-H Professionals 2014



4-H is a program of University of Nevada Cooperative Extension

NORTHERN AREA/WESTERN

**Carson City/
Storey County**
(775) 887-2252
2621 Northgate Lane
Suite 15
Carson City, NV 89701

Douglas County
(775) 782-9960
1325 Waterloo
Gardnerville, NV 89410
PO Box 338
Minden, NV 89423-0338

Washoe County
(775) 784-4848
4955 Energy Way
Reno, NV 89502

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Unless stated differently, all meetings are held at your local Cooperative Extension office.

4-H Events Calendar February 2017



DATE	WESTERN AREA AND OTHER COUNTIES	CARSON CITY/STOREY COUNTY	DOUGLAS COUNTY	WASHOE COUNTY
1		Bouncing Bunnies, Fuji Ex. Hall, 6:30-8 p.m.		
2		4-Paws, Fuji Exh. Hall, 6:30-8 p.m.	<div style="border: 1px solid black; padding: 5px;"> Please note: Due to the number of club meetings in Douglas County, we cannot list them all here. </div>	
3		Fabric/Rummage Sale Fund Raiser set-up, Fuji Exhibit Hall, 8 a.m.-5 p.m.		
4		Fabric/Rummage Sale Fund Raiser, Fuji Exhibit Hall, 9 a.m.-4 p.m. Cloverbuds, UNCE conf. rm., 1-3 p.m.		
5		Fabric/Rummage Sale Fund Raiser, Fuji Exhibit Hall, 9 a.m.-1 p.m.		<div style="border: 1px solid black; padding: 5px;"> Please note: Due to the number of club meetings in Washoe County, we cannot list them all here. </div>
6	4-H Camp Teen Counselor and Adult Chaperone forms available	Cook Lovers, VC Sr. Center 4-6 p.m. Target Rippers, Fuji Exh. Hall, 6:30-8 p.m.		
7			Livestock Leaders turn in NJLS tag orders to the 4-H Office	
9		4-Paws, Fuji Exh. Hall, 6:30-8 p.m. Arrowhead Livestock, UNCE conf. rm., 6:30-8 p.m.	Senior high school 4-H member's scholarship applications mailed out	
10	Camp Meet & Greet, Washoe UNCE and Douglas UNCE, IV mtg., 5:30-7 p.m.	Carson City Hot Shots, Cap. City Gun club, 6-9 p.m.		
11				Quality Assurance Workshop, 10 a.m. -12 noon
12				Annual Tack Sale, RLEC, 8 a.m.-5p.m.
13		Cook Lovers, VC Sr. Center 4-6 p.m.		
14				Small Animal Leaders' Meeting, 6:00 p.m.
16		4-Paws, Fuji Exh. Hall, 6:30-8 p.m.		Horse Leaders' Mtg., 5:30 p.m.
18		Cloverbuds, UNCE conf. rm., 1-3 p.m.		4-H Horse Clinic, RLEC, 8 a.m.
20	PRESIDENTS' DAY HOLIDAY - OFFICES CLOSED			
21				Livestock Leaders' Mtg., 6 p.m.
23		Arrowhead Livestock, UNCE conf. rm., 6:30-8 p.m.		
24		Carson City Hot Shots, Cap. City Gun club, 6-9 p.m.		
25				NJLS Workshop, 9 a.m.-3:30p.m.
26				Tagging and Weigh-in, RLEC, 10 a.m.
27		Cook Lovers, VC Sr. Center 4-6 p.m.		
28			Portfolio Workshop, 6:30-7:30 p.m.	



**Groundhog Day
February 2, 2017**



Presidents' Day February 20, 2017

Upcoming 4-H Events Calendar



DATE	WESTERN AREA AND OTHER COUNTIES	CARSON CITY/STOREY COUNTY	DOUGLAS COUNTY	WASHOE COUNTY
March 2017				
1		Bouncing Bunnies, Fuji Ex. Hall, 6:30-8 p.m.	Sheep, Goat and Swince official weigh/tagging, DC fairgrounds, 5:30 p.m.	
2		4-Paws, Fuji Exh. Hall, 6:30-8 p.m.		Please note: Due to the number of club meetings in Washoe County, we cannot list them all here.
4		Cloverbuds, UNCE conf. rm., 1-3 p.m.		
6		Cook Lovers, VC Sr. Center 4-6 p.m.		
7		Carson Cluckers, Fuji Exhibit Hall, 6:30-8 p.m.		
9		4-Paws, Fuji Exh. Hall, 6:30-8 p.m. Arrowhead Livestock, UNCE conf. rm., 6:30-8 p.m.		
10		Carson City Hot Shots, Cap. City Gun club, 6-9 p.m.	Please note: Due to the number of club meetings in Douglas County, we cannot list them all here.	
13		Cook Lovers, VC Sr. Center 4-6 p.m.		
14				Horse Leaders' Mtg., 5:30 p.m.
16		4-Paws, Fuji Exh. Hall, 6:30-8 p.m.		
18		Cloverbuds, UNCE conf. rm., 1-3 p.m.		
20		Cook Lovers, VC Sr. Center 4-6 p.m.		Small Animal Leaders' Meeting, 6:30 p.m.
21				Livestock Leaders' Mtg., 6 p.m.
23		Arrowhead Livestock, UNCE conf. rm., 6:30-8 p.m.		
24		Carson City Hot Shots, Cap. City Gun club, 6-9 p.m.		
27			Leader's Council, 7:00 pm, 4-H Office	Home Arts & Science Leaders' Mtg, 5:30 p.m.
31	4-H Camp Teen Counselor applications due by 5 p.m.			
April 2017				
1				Small Animal show, RLEC, 8 a.m. to 5 p.m.
5			High School Senior 4-H Scholarships due 4-H Office or High School	
11				Horse Leaders' Mtg., 5:30 p.m.
15				4-H Horse Clinic, RLEC, 8 a.m.
18				Livestock Leaders' Mtg., 6 p.m.
23				Washoe County Livestock Show, RLEC
24				Leaders Council Mtg., 6 p.m.
29	4-H Camp Teen Counselor interviews			
Apr. 26 - May 7			Tractor Supply Co. spring Paper Clover campaign	