A Workshop for University of Nevada Cooperative Extension’s Herds & Harvest Program

Processing and Selling locally grown Meat in Nevada

UNCE, Mineral County
P.O. Box 810
Hawthorne, NV 89415

Herds & Harvest
The Nevada Herds & Harvest program combines a series of workshops on different topics, and provides educational business management and mentoring skill building to support Nevada agricultural producers. If you are interested in meeting with a mentor to build a specific enterprise budget for your agricultural operation, please contact the faculty member below to begin your mentoring experience.

Located in northern Nevada:
Malieka Landis, MS
Research Analyst
landis@cabnr.unr.edu
University Center for Economic Development
Department of Economics, University of Nevada, Reno
Phone: 775-750-8577

For additional Herds & Harvest program information or to register, please contact:
Jennifer Kintz
Registration Coordinator
kintzj@unce.unr.edu
UNCE, Mineral County
P.O. Box 810
Hawthorne, NV 89415
Phone: 775-945-3444, Ext. 12

Cost of workshop is $50 per ranch, up to 3 individuals.

### About The Program...

The overall aim of the three-year Herds & Harvest program is to:

1. Help develop the agricultural entrepreneurship, business and financial management skills of Nevada’s farmers and ranchers, providing the tools necessary to own, operate and sustain an agricultural operation.
2. Help beginning farmers and ranchers implement sustainable agricultural management practices, and marketing strategies.
3. Help Nevada farmers and ranchers diversify operations to improve profitability.

### Agenda

#### April 30, 2012

**9:30 – 10 a.m.** REGISTRATION

**10 a.m. – Noon** USDA inspection regulations for processing and selling locally grown meat.
Bill Law, USDA Food Safety & Inspection Service Compliance Officer for Nevada; Aria Thompson, USDA, FSIS Small Plant Help Desk

**12 -1 p.m** LUNCH PROVIDED

**1 - 2:45** – Recommendations on how to implement USDA inspection regulations when building or working with an existing processing facility.
Mike Holcomb, Manager Wolfpack Meats, USDA Inspected Facility

**3 p.m. – 4 p.m.** – Local producer: TBA

**12 -1 p.m** LUNCH PROVIDED

**1 – 2:30** – Challenges, insights and experiences of selling locally grown meat.
Stephen Neel, Ph.D, Managing Partner and CEO of Oregon Natural Meats.

**2:30 – 4 p.m.** – Insurance basics of selling locally grown meat
Janet Knight, Former Insurance Industry Executive and Local Producer

### Location:

UNCE, Clark County
8050 Paradise Rd.
Las Vegas, NV 89128-1904

This program will be available live via interactive video at Cooperative Extension offices in these locations:

- UNCE, Elko
  701 Walnut Street.
  Elko, NV 89801

- UNCE, Churchill County
  111 Sheckler Rd.
  Fallon, NV 89406

- UNCE, Lyon County
  504 S. Main Street
  Yerington, NV 89447
# HERDS & HARVEST

**REGISTRATION FORM**

REGISTRATION COST IS $50 PER RANCH/ $10 PER HIGH SCHOOL STUDENT

This price includes lunch for both days.

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<thead>
<tr>
<th>RANCH NAME:</th>
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<tr>
<td>Location of Workshop Attending:</td>
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<table>
<thead>
<tr>
<th>PEOPLE ATTENDING</th>
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<tbody>
<tr>
<td>NAME:</td>
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<td>MAILING ADDRESS:</td>
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<td>EMAIL ADDRESS:</td>
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## 1. Select the category that best applies to you.

- [ ] Beginning Farmer/Rancher
- [ ] Farmers market manager
- [ ] Extension/Education
- [ ] Student
- [ ] Agency
- [ ] Nonprofit/Comm. org.
- [ ] Service provider
- [ ] Other: ___________

## 2. If you are a farmer, select the category that best applies to you.

- [ ] Field crop (alfalfa, wheat, etc.)
- [ ] Nursery/ornamental crops
- [ ] Livestock/animal operation
- [ ] Vegetable crops
- [ ] Fruit crops
- [ ] Other: ___________
- [ ] NA

## 3. How many total acres do you operate? _______ acres

## 4. My current income from farming/ranching is (check one):

- [ ] Less than $1,000
- [ ] $1,000 to $2,499
- [ ] $3,000 to $4,999
- [ ] $5,000 to $9,999
- [ ] $10,000 to $24,999
- [ ] $25,000 to $49,999
- [ ] $50,000 to $99,999
- [ ] $100,000 to $249,999
- [ ] $250,000 to $499,999
- [ ] $500,000 to $999,999
- [ ] $1,000,000 or more

## 5. How far will you travel to attend this conference?

- [ ] Less than 20 miles
- [ ] 21-50 miles
- [ ] 51-100 miles
- [ ] 101-200 miles
- [ ] More than 200 miles

REGISTRATION COST IS $50 PER RANCH/$10 PER HIGH SCHOOL STUDENT (Price includes lunch for both days.)

- [ ] Check Payable to “Board of Regents”
- [ ] Visa
- [ ] Discover
- [ ] MasterCard
- [ ] American Express

Name on Card: _____________________________ Number_________________________ Exp.___________ CVC#_________

Amount to Charge: _____________________ Authorized Signature: ________________________________Date:__________

*Your Credit Card will not be billed until the week of the Herds and Harvest Workshop.

Mail: UNCE Hawthorne
ATTN: Jen Kintz
PO Box 810
Hawthorne, NV 89415

Or Fax to 775-945-2259
ATTN: Jen Kintz